



ICTACADEMY®

ict connect

"magazine of ict academy"

IISN : 2394-3904

Volume 14 - Issue 05 | May 2023

KILL THE COURSE CHOOSING DILEMMA





**What are you waiting for?
For better Career Opportunities**

Quick register at ICT Academy Job Portal

<https://ictacademy.e2ehiring.com/register>

CEO's Message



The remarkable advancements we are witnessing in the field of Artificial Intelligence, represents a significant breakthrough especially in natural language processing, enabling us to communicate and interact in a more intuitive and efficient manner.

First and foremost, I want to highlight that ChatGPT and similar AI tools are designed to augment human capabilities, not replace them. It also raises questions about the future of work and the need for upskilling. Hence, our focus should be on skilling and upskilling our workforce to adapt and thrive in this new AI-powered era.

While the emergence of AI technologies like ChatGPT opens up new possibilities for innovation and productivity. I believe it is essential for us to utilize this technology to the fullest and ensure that we are prepared for the changing landscape.

With AI taking over routine and repetitive tasks, we have an opportunity to focus on more complex and value-added work that requires human ingenuity. It is vital for us to identify these areas where our unique skills and expertise can shine and align our career paths accordingly.

Upskilling initiatives can also address the challenges associated with the adoption of AI technologies. For example, ICT Academy can provide training on data management, data privacy, and cybersecurity to ensure that individuals are equipped with the necessary skills to handle and protect sensitive data in AI-driven environments.

Overall, ICT Academy's focus on upskilling the next generation talent pool by embracing emerging technologies and preparing individuals for the jobs of the future.

This issue consists of reliable information, expert advice, and inspiring stories that will empower you to make choices that resonate with your passions and aspirations.

Let us continue to upskill the nation and make a lasting impact.

Hari Balachandran
Chief Executive Officer, ICT Academy

INSIDE



GUIDING YOU THROUGH
THE PROCESS

8

EDUCATION SYSTEM AND
SUSTAINABILITY



5 ADVANTAGES OF FRACTIONAL
COMMERCIAL REAL ESTATE
INVESTMENT

9

10

NOT BEING A TOPPER
IS OKAY!



FISH THIS COURSE
OUT

11

15

MAKING EFFECTIVE SCHOOL
TO COLLEGE TRANSITIONS



5 DISCIPLINES FOR ACHIEVING
EXECUTION EXCELLENCE IN BUSINESS

16

ICT Connect

A Monthly Magazine from ICT Academy
May 2023 - Volume 14 Issue 05

Published By

ICT Academy

Module No E6 -03, 6th floor Block - E, IIT Madras Research Park,
Kanagam Road, Taramani, Chennai - 600 113. Tamil Nadu. India.
Ph: +91-44 - 4290 6800 / 6820
editor@ictacademy.in | www.ictacademy.in

Disclaimer: The text and other materials on ICT Connect magazine are the views and opinions of the specific author and are not statements of advice, opinions, or information of ICT Connect or ICT Academy. All trademarks and / or registered trademarks are the property of their respective companies and / or owners. Nothing may be reprinted in whole or in part without written permission from the publisher. Individuals are authorized to photocopy items only for personal use and not for commercial use.



FORGING MEANINGFUL PARTNERSHIPS
USING BUSINESS MODEL CANVAS

17

18

HOW TO BECOME FUTURE
READY



ADVANCEMENT IN CAREER AND
FUTURE OUTLOOK IN STOCK MARKET

19

20

EMERGING PROGRAMMES IN
ENGINEERING DISCIPLINE



FUTURE READY
ENGINEER

21

22

KILL THE COURSE
CHOOSING DILEMMA



SUCCESSFUL TRANSITION FROM
SCHOOL TO COLLEGE – EARLY PLANNING

23

24

PERENNIAL LEARNING AND HOW IT
HELPS TO ENDURE VAGARIES OF ONE'S
ECOSYSTEM

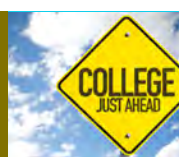


LIFELONG LEARNING AND
THE INNER CALL

25

26

TRANSITION FROM SCHOOL
TO COLLEGE





KPR Institute of Engineering and Technology

Learn Beyond

(Autonomous, NAAC "A")



PROGRAMMES OFFERED

B.E. / B.Tech.

AI & DS | Biomedical | Chemical | Civil
CSE | CSBS | CSE (AI&ML) | ECE | EEE
IT | Mechanical | Mechatronics

M.E.

CAD/CAM | CSE | Structural | VLSI Design

Ph.D.

Biomedical | Civil | Chemical | Chemistry
CSE | ECE | EEE | Mathematics
Mechanical | Physics

NATIONAL INSTITUTIONAL RANKING FRAMEWORK 201-250	1 st College in Tamilnadu to receive DIAMOND COLLEGE RATING by QS I-GAUGE	elets 14 th India Higher Education Survey 2022 Engineering Institute with 100% Placement
SUSTAINABLE DEVELOPMENT GOALS Times Higher Education (THE) Impact Ranking - 2022 601-800	Institution of Happiness (IOH) QS I-GAUGE ASSOCHAM	Best Industry-Engaged Engineering College L&T EduTech

950+ Offers	40LPA Highest Salary
100+ Companies Visited	5LPA Average Salary

THE KPR GROUP

Avinashi Road, Arasur, Coimbatore,
Tamil Nadu - 641 407
kpriet.edu.in /KPRIETonline

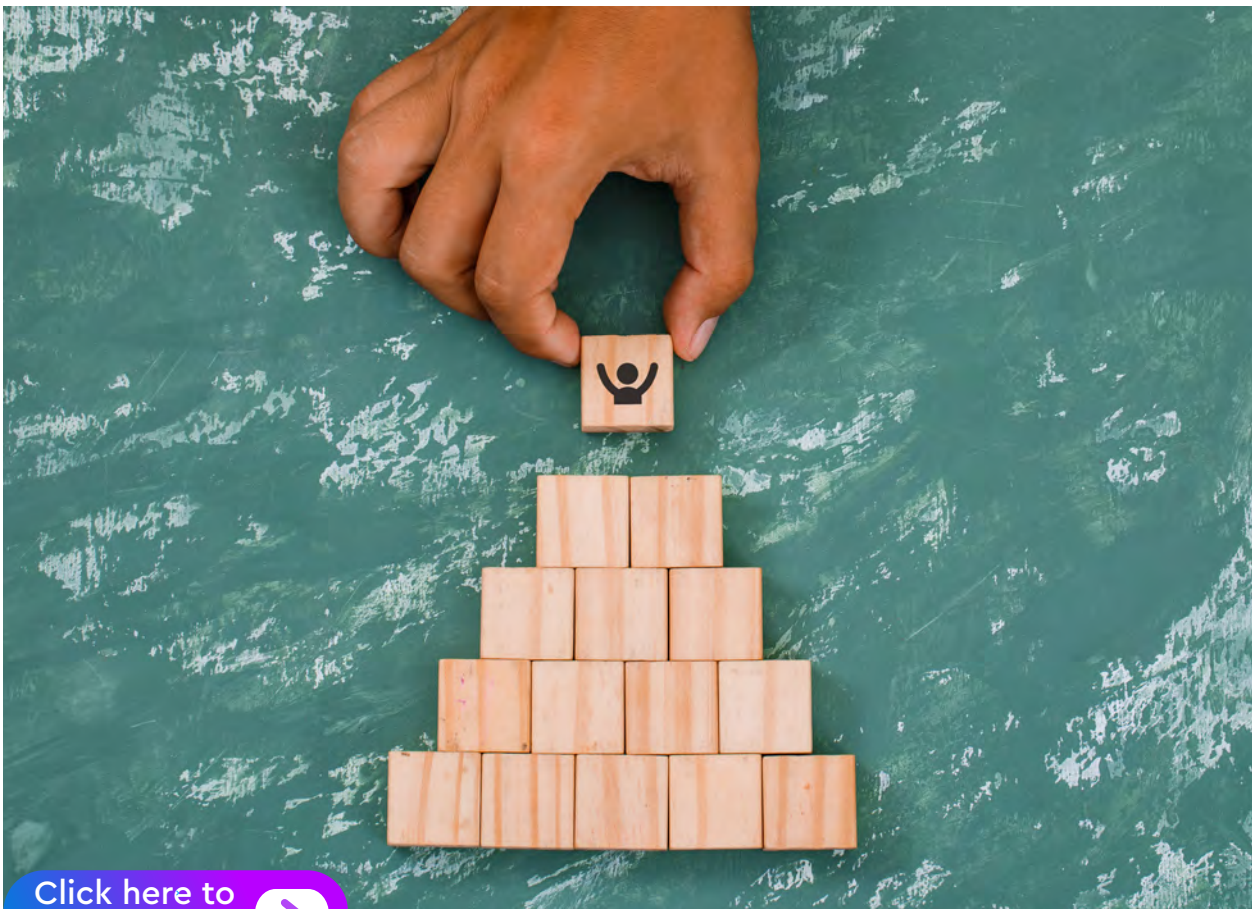


Guiding you through the process



DR. RAJ C MOHAN
DIRECTOR - CLOUD SERVICES
KYNDRYL

Industry is constantly evolving so it's imperative to remain relevant. I ensure that I embraced new challenges to use newfound skills and improve myself. Identify leaders who can mentor me, and I keep changing mentors to adapt new skills and learnings.



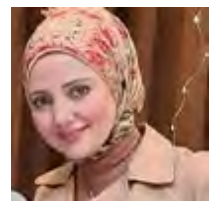
Click here to
read full story



Education System and Sustainability

An effective approach to promoting sustainability in education involves utilizing sustainable teaching techniques, such as project-based learning, experiential learning, and collaborative learning.

[Click here to read full story](#)




DR. SAMAR MOUTI
HEAD OF THE IT DEPARTMENT
KHAWARIZMI INTERNATIONAL COLLEGE
UNITED ARAB EMIRATES



5 Advantages of Fractional Commercial Real Estate Investment

Fractional ownership, also known as fractional investment, is a relatively new concept in the Indian real estate sector. It allows multiple investors to pool their resources together to purchase a commercial property, where each investor owns a fraction of the property.

[Click here to read full story](#) 

GANESAN THIRU
AUTHOR
STOCK MARKET PROFIT COACH
RESEARCH ANALYST




Not being a topper is okay!



Academic success alone does not necessarily translate into life skills such as communication, leadership, problem-solving, and critical thinking. These skills are often developed through real-life experiences, interactions with others, and pursuing one's interests outside of the classroom.



DEEPA SANKARAN
PROGRAM MANAGER
CLIENT INNOVATION CENTRE INDIA
KYNDRYL

[Click here to read full story](#) 




DR.V. NAGAJOTHI, PHD.,
PROGRAM DIRECTOR,
FISHERIES BUSINESS SCHOOL,
TAMILNADU DR.J. JAYALALITHAA FISHERIES UNIVERSITY
DIVA CAMPUS, ECR, MUTUKKADU.

Fish

this course out

A structured educational programme in the administration of fish businesses is critical to support the industry by producing well-trained business managers, entrepreneurs, and business leaders in business education as well as best business administration practices.



[Click here to read full story](#) 

Merits of being a life-long learner

Career Development

Lifelong learning provides individuals with the opportunity to acquire new skills, knowledge, and competencies, stay current with the latest trends, technologies, and best practices in their field through attending workshops, seminars, and conferences, which in turn enhances their employability and career prospects helping them advance in their careers.

Career doesn't mean only getting gainful employment; lifelong learning provides individuals with the skills and knowledge they need to start their own businesses too.



Personal Growth and Development

Lifelong learning enhances cognitive function, improves memory, and reduces risk of cognitive decline in older adults. This is because learning stimulates the brain and helps to keep it active and engaged.

As part of personal development, lifelong learning can help individuals to express themselves in new and creative ways with self-confidence.

Social Interaction

Lifelong learning fosters social interaction and creates a sense of community, sense of belonging, enhances communication and collaboration skills, builds social capital that can benefit individuals in their personal and professional lives by providing access to resources and opportunities.

Improved Health

Lifelong learning can have a positive impact on physical and mental health by reducing stress and promoting relaxation. Learning to engage in regular physical activities and self-care activities, such as meditation, yoga, or mindfulness practices could be helpful to maintaining overall well-being.

Self-Improvement

Lifelong learning can be a powerful tool for self-improvement, by exposing ourselves to our own strengths, weaknesses, and hinting to us with the areas for improvement, which is a prerequisite to set goals and achieve them. Needless to say, self-improvement starts from self-awareness.

DR. B. VINOTHKUMAR
ASSISTANT PROFESSOR
DEPARTMENT OF COMPUTER APPLICATIONS
AYYA NADAR JANAKI AMMAL COLLEGE
SIVAKASI



Real-world examples of lifelong learning can be seen in some of the most successful people in history. For instance, Thomas Edison, the inventor of the light bulb, held over 1,000 patents, many of which were in fields outside of his expertise. Similarly, Warren Buffett, one of the most successful investors in history, spends several hours each day reading and learning about new industries and technologies.

In conclusion, being a lifelong learner has numerous merits. It allows individuals to adapt to change, explore new interests, promote personal growth, advance their careers, and find greater job satisfaction. With the rapid pace of technological advancement and industry evolution, being a lifelong learner has become more critical than ever. So, whether you're just starting your career or are a seasoned professional, make a commitment to continuous learning and reap the benefits of being a lifelong learner.

Amarnath Alagappan is the Director, Head of Growth at Impacteers.club (Ti Steps pvt ltd), Chennai.

AMARNATH ALAGAPPAN
DIRECTOR, HEAD OF GROWTH
IMPACTEERS.CLUB (TI STEPS PVT LTD)
CHENNAI



Aids in identifying new interests:

Developing new abilities can lead to new options and opportunities. Students can grow interested in a subject they had never previously researched. Learning that is ongoing encourages innovation and creativity, enabling students to use their skills and knowledge in useful ways.

Builds self-confidence through mastery:

Most of the time, lifelong learning is a personal choice made by the student. Learning is effective when one is eager to learn new skills and excel at them. They are more likely to not only finish a course but also master it if they are actively pursuing a course, a new skill, or a hobby.

Helps learn practical skills

The mandatory courses and learning programs aside, lifelong learning teaches us practical skills. A college does not teach learners about every skill required in life. However, there are online platforms that offer a range of courses across subjects such as arts, science, engineering, technology, and management and more.

Increases the likelihood of job mobility

One of the key elements influencing learners to keep studying is job mobility. Possessing the most recent skills and technologies that employers are looking for increases one's chances of landing better employment possibilities. The learners can maintain their

competitiveness on the job market by participating in lifetime learning.

Improves adaptability

At first, learning something new could seem difficult. After their academic careers, however, students will always need to upskill their abilities with the latest skills and software. The learners will become accustomed to new technology more quickly if educational institutions adopt a culture of lifelong learning. Their willingness to learn new talents will grow as a result.

DR.M.PRINCE
PROFESSOR
DEPARTMENT OF MECHANICAL ENGINEERING
SOLAMALAI COLLEGE OF ENGINEERING
MADURAI, TAMILNADU, INDIA



Making Effective School to College Transitions



DR. SREEJITH VIGNESH B P

HEAD OF THE DEPARTMENT OF INFORMATION TECHNOLOGY
SRI KRISHNA ADITHYA COLLEGE OF ARTS AND SCIENCE
COIMBATORE

The school education in current practice is focused more on science concepts but it lacks in the application areas; to overcome this issue the higher education is focusing on the application areas, and they are building platforms like Hackathon to bring out the hidden talents among the students.



[Click here to read full story](#)





DR. PARTHIBAN VIJAYARACHAVAN
SENIOR PARTNER - GRAVITAS

5 Disciplines for Achieving Execution Excellence in Business

Having the right people in the right roles is crucial for execution excellence. Leaders should invest time and energy in getting the right team in place. To mitigate the risks of not having the right team in place, it is crucial to invest time and resources in hiring and training employees who are well-suited for their roles.



[Click here to read full story](#)



Forging meaningful partnerships using Business Model Canvas

Customers could be great validators and co-creators of the product or service by being beta sites and willing to experiment along with the startup. This way they become great partners for figuring out the best solution to deliver maximum desirable value for an affordable price. This is another important insight only customers can provide.

Click here to
read full story



FLT. LT. SRIDHAR CHAKRAVARTHI
STARTUP COACH
COACH FOR CHANGE

HOW TO BECOME FUTURE READY

In today's world, it's more important than ever for girls to become future-ready. The future is constantly evolving, and it's essential to develop the skills and mind set needed to succeed in a changing world.

[Click here to
read full story](#)



S ANISHA THANGAKANI
ASSISTANT PROFESSOR
VIDHYA SAGAR WOMEN'S COLLEGE



Advancement in Career and Future Outlook in Stock Market



The streamlined knowledge of stock market will be of help for individuals to develop skills of a successful pro trader. There are certain trading and investment courses that allow you to build your career in this field.



PUSHKAR SINGH

TEACH2TRADES

A TRADING & TRAINING INSTITUTE

Click here to
read full story [➤](#)

Emerging Programmes in Engineering Discipline



DR. T. BANUMATHI, M.B.B.S., D.G.O.
CHANCELLOR
ST. PETER'S INSTITUTE OF HIGHER EDUCATION AND RESEARCH

In an evolving industry scenario, opportunities are plenty. It is all about having a vision while pursuing your degree, choose your career path and make your dream career.



Click here to
read full story



FUTURE READY ENGINEER

Remember, being a “Future Ready Engineer” is an ongoing journey. Embrace change, be adaptable, and actively seek opportunities to enhance your skills and knowledge throughout your career.



PROF. DR. S. NAGARAJAN, B.E., M.E., PH.D.,
FIE ASSOCIATE DIRECTOR & PROFESSOR-EEE
SOLAMALAI COLLEGE OF ENGINEERING
MADURAI, TAMILNADU, INDIA

Click here to
read full story






KILL THE COURSE CHOOSING DILEMMA

It's human tendency to always sigh over the choices that we have made in life. But we can avert this catastrophic situation in our life by pondering deeply about the options at hand and indulging in a little research.



DR. K.C. LALITHAMBIKA
VICE PRINCIPAL AND ASSOCIATE PROFESSOR
THIRUTHANGAL NADAR COLLEGE, CHENNAI

[Click here to read full story](#) 

SUCCESSFUL

TRANSITION FROM SCHOOL TO COLLEGE – EARLY PLANNING



THIRU. T. J. JEYAKUMAR, M.B.A.,
SECRETARY
KAMARAJ COLLEGE OF ENGINEERING AND TECHNOLOGY
VIRUDHUNAGAR

It's human tendency to always sigh over the choices that we have made in life. But we can avert this catastrophic situation in our life by pondering deeply about the options at hand and indulging in a little research.



[Click here to read full story](#)

PERENNIAL LEARNING AND HOW IT HELPS TO ENDURE VAGARIES OF **ONE'S ECOSYSTEM**

A new, faster, more efficient way of doing things gains ground as the old way gradually phases out. New technology and platforms gain in popularity as the old ones start gathering dust. Hence, there is a need to take a detour at times, a need to unlearn some of the old skills, knowledge, and attitude, imbibe and reinforce new learnings and try new innovations.



BARNALI ROY CHOUDHURY
INDEPENDENT L&D CONSULTANT



Click here to
read full story [>](#)

LIFELONG LEARNING AND THE INNER CALL

Lifelong learning knowingly or unknowingly, it develops the inner strength of the individual to sustain in the society. It enhances the self-esteem of the individual to find a purpose in life.



R. SOLAISAMY
CORRESPONDENT
PSR ENGINEERING COLLEGE

Click here to
read full story




TRANSITION FROM SCHOOL TO COLLEGE



It also important for students to develop strong social skills and relationships as they make the transition to college. This may involve joining clubs or organizations, volunteering in the community, or participating in sports or other extracurricular activities.



MS. CHANDNI MAGOO
ASSISTANT PROFESSOR
DEPARTMENT OF COMPUTER SCIENCE & TECHNOLOGY
MANAV RACHNA UNIVERSITY

[Click here to
read full story](#) 

Write on ICT Connect

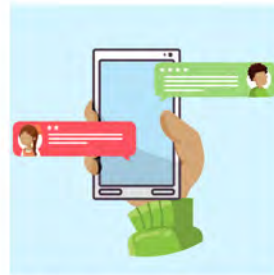
Why?



Get visibility as an author through our social media promotion of your content.



Get featured on ICT Connect website by submitting a self-recorded 30 seconds gist video of your article.



Interact with the readers through the comment section.

For more details write to editor@ictacademy.in



send your articles and feedback to editor@ictacademy.in

www.ictconnect.in

ict connect
"magazine of ict academy"