

No Matter What, **BOUNCE BACK!**



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INFORMATION TECHNOLOGY AND
DIGITAL SERVICES DEPARTMENT
GOVERNMENT OF TAMIL NADU

14 MARCH 2023

50TH
EDITION

Chennai Trade Center
Chennai, Tamil Nadu



ICTACADEMY
OF TAMIL NADU



BRIDGE'23

BUILDING HUMAN CAPITAL FOR A TRILLION-DOLLAR DIGITAL ECONOMY

A HIGH IMPACT INDUSTRY-INSTITUTE INTERACTION EVENT

Gold Partners



Technology Partner



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Academic Partners



Ecosystem Partner



Exhibitors



bridge.ictacademy.in



CEO's Message

Industry-academia engagement has been an important exercise in bridging the skill gap, during last two decades. Industry-academia engagement platforms catalyse the growth of all the stakeholders by disseminating the modern technological innovations, and the best industrial practices. Further, Industry-academia engagement has been making a perceptible improvement in developing work-force ready graduating students.

Industry-academia engagement happens on several modes, such as direct visit of the industry to the academic institutions, and forums that helps academia stay up-to-date with the latest developments and trends in the industry.

In all, Industry-academia engagement provides students with opportunities for internships, projects, and job placements, and enlightens the higher education faculty members with industry developments, which then gets transferred to the students and prepares them for the real world.

ICT Academy has been playing vital roles on both the fronts by establishing and maintaining strong ties with the leading companies in the industry, seamlessly benefitting both the stakeholders, balancing the demand supply equation.

At this juncture, I take the privilege to share with you that ICT Academy is organizing the 50th Edition of Bridge – A High Impact industry-institute interaction event in Chennai on 14 March 2023, at Chennai Trade Centre, Chennai, themed "Building Human Capital for a Trillion Dollar Digital Economy". This big event is to be presided by Thiru. M.K. Stalin, The Honourable Chief Minister of Tamil Nadu.

Happy Reading!

Hari Balachandran
Chief Executive Officer, ICT Academy

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ICT Connect

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HOW PERSONAL CARE PRODUCTS, COSMETICS ARE ASSOCIATED WITH VARIOUS CANCERS?



Dr Nalli Ramya
CEO and founder of RAMICOS

Hormone disruptors can affect how the oestrogen and other hormones act in our body, by blocking them or mimicking them, which throws off body's hormonal balance. Many women choose to limit their exposure to these chemicals that can act like the oestrogen.



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HOW TO CREATE A PERFECT PITCH DECK TO IMPRESS INVESTORS?



Sakshi Dwivedi
Senior Associate
Atal Incubation Centre-BIMTECH

Capturing the right story of business and communicating it clearly is the riddle to solve and a perfect pitch deck is a solution. The lesson for start-ups is generally to keep things simple and try not to re-create the whole wheel.



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read full story






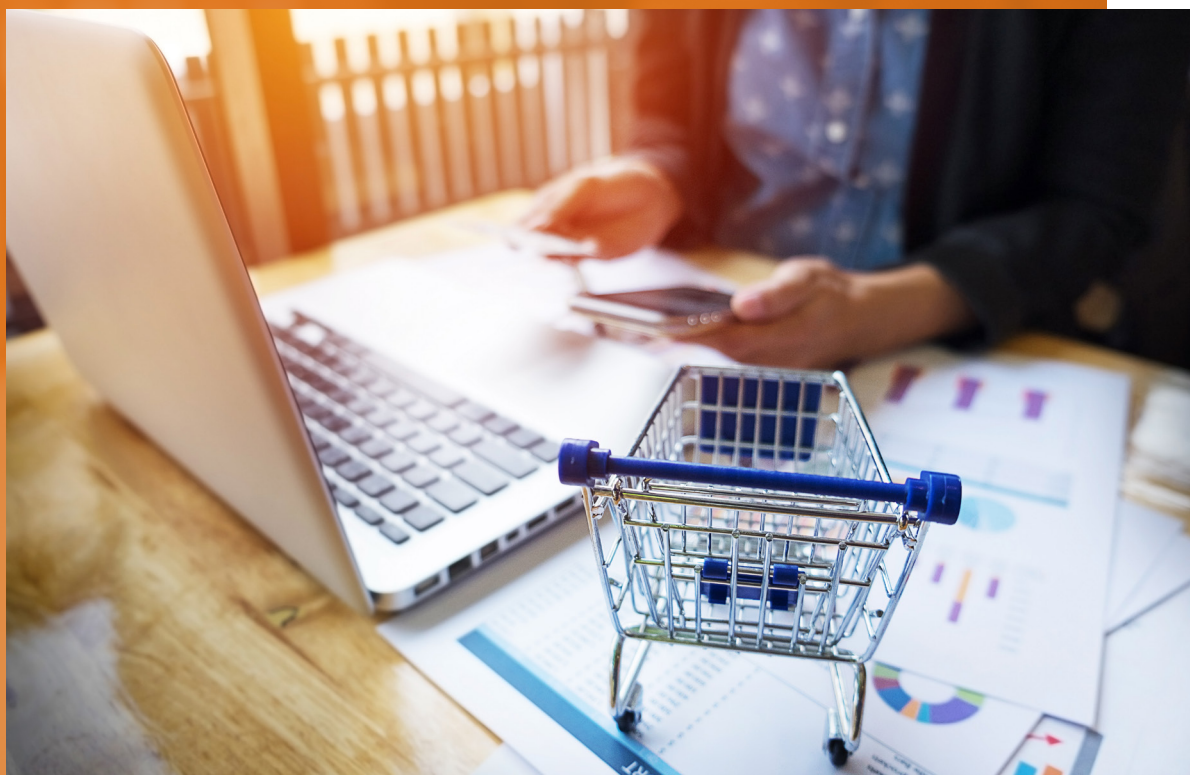
Suba Lakshminarasimhan
Founder Director
SLN Brand Studio LLP

COURAGEOUS LEADERSHIP IS IT YOUR CUP OF TEA/COFFEE?

Now, our world has changed from VUCA to BANI. To build businesses and survive in the current world, we need courage at a higher level. Don't you agree?

How to identify a courageous leader?

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ENTREPRENEURSHIP AS A RELIGION CUSTOMERS AND MARKETS

While entrepreneurs cannot predict the market swings, they can always use the slowdown to incubate the idea and prove the business model to be ready for the investors when the markets recover. This could be a strategic move for a startup.



Fit. Lt. M. Sridhar Chakravarthi
Training partner, Agility University
Coach for Change

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FRIENDS ARE VALUABLE THAN MONEY



Mr. Preetish Sharma
Research Scholar,
Department of Political Science
& Public Administration,
Sambalpur University



Money if lost can be earned back but if trust in a friendship is broken it is difficult to regain it, which means friends are more valuable than money.

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UNLOCK YOUR POTENTIAL

6 EFFECTIVE WAYS TO IMPROVE YOUR GROWTH MINDSET



Dr. Parthiban Vijayaraghavan
4DX Process Expert, Speaker

Growth mindset takes conscious effort and deliberate practice. Embrace challenges, learn from failure, cultivate a love for learning, practice perseverance, surround yourself with positive influences, and focus on effort, not just talent.



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AN ATMANIRBHAR ECONOMY

Being Atmanirbhar means taking advantage of foreign trade without being vulnerable to external economic or political shocks. It means that our economy must be resilient. If and when there are external shocks, we should be able to respond to them to mitigate the negative effects and take advantage of any opportunities that the shocks open up.



Prof. Subodh Mathur
Economist (Ph. D. MIT)

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NEWS STAND

INAUGURATION OF HONEYWELL CENTER OF EXCELLENCE AT SHARDA UNIVERSITY, UTTAR PRADESH

20 FEBRUARY 2023



YOUTH EMPOWERMENT
19 FEB 2023
10:00 am - 11:00 am

Hosted by **SHARDA UNIVERSITY**
Beyond Boundaries

INAUGURAL SPEAKERS

- Prof. (Dr.) Parma Nand**
Dean Academic Affairs and Dean Sharda School of Engineering & Technology, Sharda University
- Prof. (Dr.) Nitin Rakesh**
HoD, Department of Computer Science & Technology, Sharda School of Engineering & Technology, Sharda University
- Abhinandan Pandey**
State Head - Academic ICT Academy

Greater Noida, UP, India
Knowledge Park 3, Greater Noida, UP, India
Lat: 26.472068, Long: 77.484048

Honeywell Centre of Excellence for Women Empowerment was inaugurated at Sharda University in the presence of Prof. Dr. Parma Nand, Dean, Academic Affairs and Dean Sharda School of Engineering & Technology, Sharda University and Prof. Dr. Nitin Rakesh, HoD, Department of Computer Science & Technology, Sharda School of Engineering & Technology, Sharda University. The objective of establishing the Honeywell Centre of Excellence at Sharda University is to train the students on Microsoft Azure AI Engineer Associate.

INAUGURATION OF HONEYWELL CENTER OF EXCELLENCE AT INDERPRASTHA ENGINEERING COLLEGE, UTTAR PRADESH

20 FEBRUARY 2023

Honeywell Centre of Excellence for Youth Empowerment was inaugurated at Inderprastha Engineering College in the presence of Vishnu Saran, Chairman, MIET Group, Puneet

Agarwal, Vice Chairman, MIET & IPEC, Ajay Singh, Director, Inderprastha Engineering College and Abhinandan Kumar Pandey, State Head, ICT Academy.



The main objective of establishing this Centre of Excellence at Inderprastha Engineering College is to train the students as AWS Certified Cloud Practitioner. The students will learn the basics of AWS Cloud concepts, services, and terminology.

ICT ACADEMY CHIEF EXECUTIVE OFFICER MET AICTE CHAIRMAN

21 FEBRUARY 2023



Hari Balachandran, Chief Executive Officer (CEO) of ICT Academy met Prof. (Dr.) Sitharam T.G, Chairman, All India Council of Technical Education (AICTE) on 21 Feb 2023. Important initiatives which includes FDP, Skill Development programs, and extending membership services to Government Polytechnics were discussed during the meeting.

FACULTY DEVELOPMENT PROGRAM ON STRESS MANAGEMENT HELD AT SENGAMALA THAYAAR EDUCATIONAL TRUST WOMEN'S COLLEGE, TAMIL NADU

24 FEBRUARY 2023



ICT Academy conducted a Faculty Development program on Stress Management which was held at Sengamala Thayar Educational Trust Women's College from 22nd to 24th February 2023. The faculty members were trained on how to manage stress and maintain a work-life balance.

ICT ACADEMY EXPLORES COLLABORATION POSSIBILITIES WITH THE SRI LANKAN GOVERNMENT

28 FEBRUARY 2023

Srikanth, Associate Vice President, Government Initiatives, ICT Academy of Tamil Nadu met His Excellency Governor of Northern Province Administration, Jaffna at Srilanka, and

discussed replicating ICT Academy services at Northern Province of Sri Lanka to benefit the academicians and students of Sri Lanka. Meetings with Consul of India at Jaffna, VC and Officials of University of Vavuniya, School Education Department were also productive.



This visit was based on the advice from the Honorable Minister of IT and DS, Govt of TN and CEO of ICT Academy.

CERTIFICATE OF APPRECIATION FROM CISCO NETWORKING ACADEMY

27 FEBRUARY 2023



ICT Academy has been recognized for its outstanding contribution to the Cisco Networking Academy Program in India. The award was received by G Saravanan, AVP, ICT Academy, D Vishnu Prasad, State Head - Karnataka, ICT Academy and Sidiq Sherief, Senior Technical Trainer, ICT Academy.



1. 50 times of 8 is equal to:
A. 80
B. 400
C. 800
D. 4000
2. The product of 82 and 5 is:
A. 400
B. 410
C. 420
D. None of these
3. Find the missing terms in multiple of 3: 3, 6, 9, __, 15
A. 10
B. 11
C. 12
D. 13
4. The product of $121 \times 0 \times 200 \times 25$ is
A. 1500
B. 0
C. 4000
D. None of these
5. The product of $121 \times 0 \times 200 \times 25$ is
A. 1500
B. 0
C. 4000
D. None of these

Answers for Previous Issue

1) D 2) C 3) A 4) B 5) D



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